

MIDDLESBROUGH TOWNS FUND BOARD

AGENDA

FRIDAY 24TH JANUARY 2020

THE FIRE STATION, MIDDLESBROUGH TOWN HALL – 2.30PM

1. Introductions and apologies *Andy Preston, Mayor of Middlesbrough*

2. Governance Arrangements

- a. National Guidance - Purpose of the Board
- b. National Guidance – Town Investment Plans
- c. Terms of reference (decision)
- d. Code of Conduct (decision)
- e. Membership

(paper attached)

3. Presentation:

(circulated)

- Towns Fund – principles / process / objectives;
- Future High Streets Fund;
- Proposals for developing;
- Timescales and governance.

4. Expression of Interest for Future High Streets Fund Bid *(Verbal)*

5. Any other business

6. Future meetings:

- I. *Friday 28th February – 2.30 – 3.30pm – Fire Station; Middlesbrough Town Hall;*
- II. *Friday 17th April – 2.30 – 3.30pm – Fire Station; Middlesbrough Town Hall.*

Contact – kevin_parkes@middlesbrough.gov.uk 01642 729300



REGISTERING AND DECLARING INTERESTS

Registering interests

Members must register their personal interests. The Register of Interests is kept in the Town Hall. It is a public document.

Members must also register any gift or hospitality which might interfere with or be perceived as impacting on Council business. Members should not accept any gift or hospitality in excess of £25.

Declaring interests

Whenever members are in a meeting and a matter is being considered that relates to their personal, non-pecuniary interest then they must declare the interest to the meeting.

Whenever members are in a meeting and have a disclosable pecuniary interest that is not already in the register, they must disclose these.

Once a non pecuniary interest has been declared, the member can fully participate in the meeting. However, if the member declares a pecuniary interest then they must not take any further part in the debate and must not vote.

Also, members should not be involved in certain types of decisions. This especially applies to decisions relating to a permission, licence, consent or registration for the member, or for their friends or family, their employer, or in relation to the member's business interests.

Predetermination

When making a decision, members must consider the matter with an open mind and on the facts before the meeting at which the decision is to be taken.

If a member has been involved in campaigning in their political role on an issue which does not impact on their own personal and/ or professional life, they are not prohibited from participating in making a decision.

However members should not place themselves under any financial or other obligation to outside individuals or organisations that might seek to influence them in the performance of their official duties.



THE MEMBERS' CODE OF CONDUCT

This leaflet contains a brief guide to the Code of Conduct that applies to all Middlesbrough Councillors, the Mayor and co-opted members of the Council. Throughout this leaflet all of the above people are referred to simply as 'members'.

This Code is effective from 1 July 2012, in line with the requirements of the Localism Act 2011, and replaces the previous Code of Conduct.

The Code of Conduct applies whenever a member is acting in his or her role as a member. The Code does NOT apply to a member when they are acting in a personal or private capacity.

MAKING A COMPLAINT ABOUT A MEMBER OF THE COUNCIL

If you believe that any member has acted in a way that breaches the Code of Conduct, you can complain by filling in the form contained in this leaflet, and sending it to the address on the form.

When a complaint is received, the Council's Monitoring Officer will discuss this with an Independent Person and they will decide whether or not the complaint is investigated. The Independent Person cannot be a member or an officer of the Council.

If a complaint is investigated by the Council, and the investigation finds that the Code of Conduct has been breached, then the complaint is considered, usually in public, by the Council's Standards Committee.

If the complaint relates to an allegation that certain interests have not been registered or declared, this might constitute a criminal offence. In these cases the complainant may be advised to report the matter to the police.

GENERAL REQUIREMENTS OF THE CODE OF CONDUCT

The Code requires that all members:

- Must not conduct themselves in a manner which is contrary to the Council's duty to promote and maintain high standards of conduct by members;
- Must not disclose any information given to them in confidence, or prevent anyone from getting information to which they are entitled by law;
- Must not use, or permit the use of, Council resources for political purposes.

THE SEVEN PRINCIPLES OF PUBLIC LIFE

The Principles of Public Life are contained in the Localism Act, and the conduct of members must be consistent with these Principles, which are as follows:

- 1 > **Selflessness:** Members should act solely in terms of the public interest. They should not do so in order to gain financial or other material benefits for themselves, their family or their friends.
- 2 > **Integrity:** Members should not place themselves under any financial or other obligation to outside individuals or organisations that might seek to influence them in the performance of their official duties.
- 3 > **Objectivity:** In carrying out public business, including making public appointments, awarding contracts, or recommending individuals for rewards and benefits, members should make choices on merit.
- 4 > **Accountability:** Members are accountable for their decisions and actions to the public and must submit themselves to whatever scrutiny is appropriate to their office.

- 5 > **Openness:** Members should be as open as possible about all the decisions and actions that they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.
- 6 > **Honesty:** Members have a duty to declare any private interest relating to their public duties and to take steps to resolve any conflicts arising in a way that protects the public interest.
- 7 > **Leadership:** Members should promote and support these principles by leadership and example, and should act in a way that secures or preserves public confidence.

PECUNIARY AND OTHER INTERESTS

The Localism Act makes it a duty for members to register and declare any "pecuniary and other interests".

A disclosable pecuniary interest is one that applies to the member or to their spouse, partner or someone with whom they are living as if they were civil partners.

Pecuniary Interests

Pecuniary interests include the following:

- Any employment or vocation carried out for profit or gain;
- Any sponsorship or financial benefit in respect of expenses incurred in carrying out their duties as a member, or towards their election expenses;
- Certain contracts between a member and the Council under which goods or services are to be provided or works carried out;
- Beneficial interests in land within the Council's area of the relevant authority, and any licence to occupy land in the Council's area;
- Tenancies where the Council is the landlord and the tenant is a body in which the member has a beneficial interest;
- Beneficial interests in securities of bodies that have a place of business in the Council's area, and set limits (£25,000 or share capital of more than 1%) are exceeded.

Other interests

The Localism Act does not define 'other interests'. However, the Council's Code of Conduct notes that members' public roles may, from time to time, overlap or conflict with their personal or professional lives. Members might have a non-pecuniary interest where such overlap or conflict could reasonably be regarded as being so significant that it is likely to prejudice their judgement in Council matters.

Members should register and / or declare any such non-pecuniary interests.

Middlesbrough Town Deal Board

ITEM 2A - National Guidance – Purpose of the Board

JANUARY 2020

Introduction

Government has asked that Town Investment Boards are established in each area awarded the Towns Fund. Government expects the local authority for the area to lead and act as accountable body.

To establish the Town Deal Board the Government requires formal governance structures to be put in place.

Town Deal Boards

The **Town Deal Board** will be the vehicle through which the vision and strategy for the town is defined. It will produce a **Town Investment Plan** and inform the **Town Deal**, including the amount of investment secured through the Towns Fund.

The role of the Board is to:

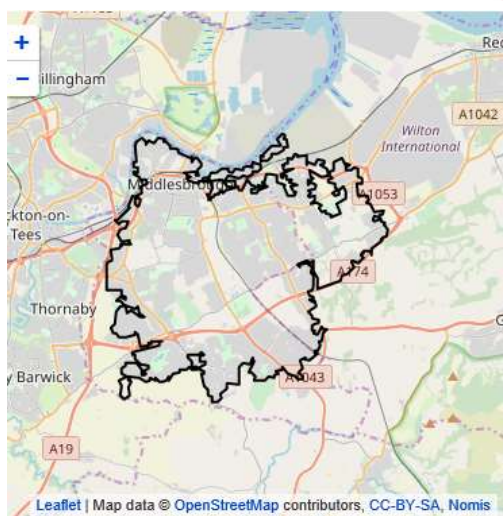
- develop and agree an evidenced-based Town Investment Plan;
- enable the delivery of a clear programme of interventions; and,
- coordinate resources and influence stakeholders.

Which area should it represent?

The Council should define the area the Town Deal Board will represent. As a default, this should use the boundaries defined by the Office for National Statistics in their recent article. This is important so that local communities and other bodies understand where the area of benefit will be. We expect that the geographical area should be continuous.

In terms of the likely programme and associated governance arrangements for the Town Fund the area proposed is restricted to Middlesbrough UA boundary – the area would be relevant for measuring programme impact and statistical analysis.





Suggested



Revised Recommendation

Any changes to the ONS boundaries will need to be discussed with government to ensure it includes, as part of the area, the town that was originally selected.

Role of the Lead Council

The Town Deal Board should be convened by the Lead Council. The governance structure and decision-making structures of the Town Deal Board should be made public by the Lead Council.

It is expected that the Town Deal Board to align with the governance standards and policies of the Lead Council including around whistle blowing, conflicts of interest, and complaints – please refer to Code of Conduct.

Who should be represented?

Government set out the following requirements and guidelines.

Town Deal Boards should include:

- **Other tiers of Local Government**
- **Town and parish councils:** Town and parish councils have an important role to play in convening stakeholders and providing localised perspective;
- **Upper-tier authorities:** bring crucial understanding of the wider regional economy – as well as strategic leadership and powers that will be of value to the partnership;



- **Mayoral Combined Authorities and Combined Authorities:** a strategic overview of the area and hold powers that will be critical to delivering the Towns Fund e.g. transport.
- **Members of Parliament.**
- **Local businesses and investors:** Driving economic growth and building productivity will require entrepreneurship and investment from business. Drawing on the leadership and capability to help understand challenges and develop the key proposals.
- **Local Enterprise Partnerships (LEPs):** bring a strong specialism in economic development strategy, business engagement, and the local skills systems – ensuring Town Investment Plans are informed by local economic strategies e.g. Strategic Economic Plans and Local Industrial Strategies.
- **Communities:** each town will decide how best to involve their local community. Communities should have a meaningful role in decision-making for the future of their Town Deal Boards should draw on the local knowledge and insight that communities can provide on the barriers to driving local growth and productivity.

Communities are more likely to work to implement solutions, and be able to take advantage of the economic opportunities resulting from government investment if they engaged early and throughout the process of designing and delivering the Town Investment Plan.

Town Deal Boards may also include (either in their governance structure or in their engagement activity):

- **Business Improvement Districts (BIDs):** not relevant in Middlesbrough.
- **Jobcentre Plus:** provide information on working with people furthest from the labour market, and work closely with the voluntary and third sector to support people into work.
- **Anchor institutions:** have strong convening power, as well as a significant role in the local economy. They may include:
 - The wider business community
 - Universities and Further Education;
 - Academies and Schools;
 - Hospitals;
 - Development corporations;



- Local sports teams;
 - Cultural and creative institutions;
 - Housing sector
- **Arms-length bodies and other non-departmental government agencies:** Such as Homes England, the Environment Agency, and the Historic England have expertise in delivering interventions.
 - **Other private investors and developers:** national or international private investors and developers should be engaged early to understand their requirements for investment and identify the best use of funding.

How should it function?

The Lead Council should publish the Town Deal Board's governance structure and ways of working, such as a statement for how the board will engage stakeholders and agree decisions over time. Lead Councils should set out how capacity funding will be spent, and how that will support the process of developing a good Town Investment Plan.

Whilst the Town Deal Board serves an advisory function to the Lead Council, the Government expects all members to adhere to the Nolan Principles, set out clear Terms of Reference, and agree to a Code of Conduct.

While we recognise that each place is different, Town Deal Boards should appoint a Chair.



MIDDLESBROUGH TOWN DEAL BOARD

ITEM 2B - National Guidance - Town Investment Plans

Towns must develop a well-evidenced Town Investment Plan, which sets out a clear understanding of the area, focusing on its assets, opportunities and challenges.

The amount of investment from the Towns Fund will be determined based on the strength of the Towns Investment Plan amongst other relevant factors.

What should it say?

The Town Investment Plan should set out investment priorities that could drive economic growth, supported by clear evidence and targeting investment into the economic infrastructure listed around the objective of the fund, as well as making full use of existing powers, particularly in planning.

Town Investment Plans should complement other pre-existing strategy documents that have been developed with local partners to avoid duplicating efforts, and where necessary build on these to meet the expectations set out in this prospectus. For instance, it will be important to align with Local Industrial Strategies, Skills Advisory Panel analysis, local environmental strategies, Local Plans and Spatial Development Strategies, and Local Transport Plans.

Plans should be cognisant of the wider strategic approach being taken through the Northern Powerhouse and other pan regional strategies. The document should detail high Value for Money interventions that will drive economic growth.

Investment from this fund should be aligned with the government's clean growth objectives where possible, while ensuring that projects deliver good value for money, and as a minimum must not conflict with the UK's legal commitment to cut greenhouse gas emissions to net zero by 2050.

It should capture existing government and local initiatives and suggest ways of better coordinating investments within a place, where this could lead to further economic growth.

We expect the strategic element of Town Investment Plans to include:

- Background, context and evidence of need for suggested interventions
- A vision for the town, complementing agreed or emerging local economic strategies



- A high-level description of priority areas for the short, medium and long term, including:
 - Activity that can be locally funded
 - Projects that could be supported by public investment (including through the Towns Fund), with high level cost estimates
 - Ambitions for private sector investment and community involvement

In due course, additional guidance will be published on the interventions in scope for the Towns Fund, the capital revenue split, and business case guidance. At this point, Town Investment Plans will be further developed to add detail to the priorities that could be funded through the fund (where consideration to the economic, commercial, management and financial aspects of proposals should be given.) However, as this is about driving long-term transformative change to local economies, we expect to see capital projects at the core of projects submitted for Town Deal funding.

Lead Councils and Town Deal Boards should seek to engage private investors and developers early. As part of this engagement, opportunities for private investment should be identified collaboratively.

The Government recognises that Town Deal Boards may want support and advice in developing their Town Investment Plans. The Government intends to issue guidance on assessing the evidence base, and intervention design to ensure Value for Money.

Following this approach will not reduce the levels of capacity funding or the Towns Fund allocation. However, the Lead Council will need to agree this with government ahead of the Town Deal being agreed.

How is it agreed?

The Town Investment Plan must be agreed by the Town Deal Board in line with the Board's locally-agreed governance structure, which we would expect to be agreed and published no later than January 2020.

The Town Investment Plan is a locally owned document and will not require sign off by government, however it will form the basis of deal negotiation and inform the amount of investment agreed through the Towns Fund. The Plan should explicitly set out how the Towns Fund is being used to crowd-in other local and private investment. It should also articulate how the interventions are driving economic regeneration and delivering value for money.

The Government encourage places to communicate with Government departments on the development of the Town Investment Plan and to discuss investment priorities.

Further guidance on the agreement of Town Deals will be issued in due course.



MIDDLESBROUGH TOWN DEAL BOARD

ITEM 2C - TERMS OF REFERENCE

JANUARY 2020

Aim: To advise the Middlesbrough's Town Deal Board on the development of a strategic Town Investment Plan. The Town Investment Plan will oversee the delivery of the strategic Economic Development priorities for Middlesbrough and will have an active role in the delivery of the Town Deal financial settlement.

Building on the existing Tees Valley Strategic Economic Plan, Mayoral Priorities, Local Industrial Strategy, City Centre Strategy, Cultural Strategy and Investment Prospectus, the Board will prioritise economic growth interventions which improve the economic performance of Middlesbrough for businesses and residents.

Responsibilities:

1. Provide a strategic vision for creating the right place to live, work and play within, to achieve the following:
 - i. encouraging investment into Middlesbrough;*
 - ii. attracting new employment to Middlesbrough;*
 - iii. attracting more visitors to Middlesbrough;*
 - iv. increasing skills and employability of Middlesbrough residents;*
 - v. increase the volume of quality employment opportunities to Middlesbrough;*
 - vi. attract and retain skills and talent;*
 - vii. Making Middlesbrough a place to invest; and,*
 - viii. challenging existing perceptions of Middlesbrough.*
2. Ensuring that sufficient investment is aligned to meet the economic development aspirations of Middlesbrough; maximising opportunities for private leverage.
3. Enabling growth of urban living as a vehicle for economic growth, ensuring a sufficient range of quality is available.
4. Provide a strategic vision to support, diversify and grow Middlesbrough's town centre.
5. Provide a strategic vision to support and grow the area's leisure and cultural offer
6. To ensure that any other key issues emanating from local, national and Tees Valley strategies are represented.



7. To oversee and monitor activities of the Town Deal / Town Investment Plan.
8. To make recommendations to the Town Deal Board on strategic investment decisions.

Meeting arrangements:

1. The Town Deal Board will meet quarterly – unless otherwise agreed.
2. The board will make decisions and recommendations which will be managed, monitored, delivered and reported by Middlesbrough Council Economic Growth and Infrastructure staff; overseen by Middlesbrough Council's project management and governance arrangements.
3. Middlesbrough Council will provide secretariat support for the Town Deal Board.

Membership:

1. Membership has been listed in the members pack and is available for reference.
2. In the event that a member cannot attend a meeting, it is recommended that an appropriate substitute is nominated.
3. The Town Deal Board will be Chaired by the Elected Mayor of Middlesbrough and a Vice Chairperson will be elected from the wider membership.
4. Some senior Council / Civil Servant representatives may be in attendance from time to time; without any voting rights.

Voting:

1. Decisions will be voted upon, with a simple majority carrying any vote.
2. The Chair has voting rights and the casting vote, in the event of a tie.
3. Quorate membership attendance for decision making is three members.

Confidentiality:

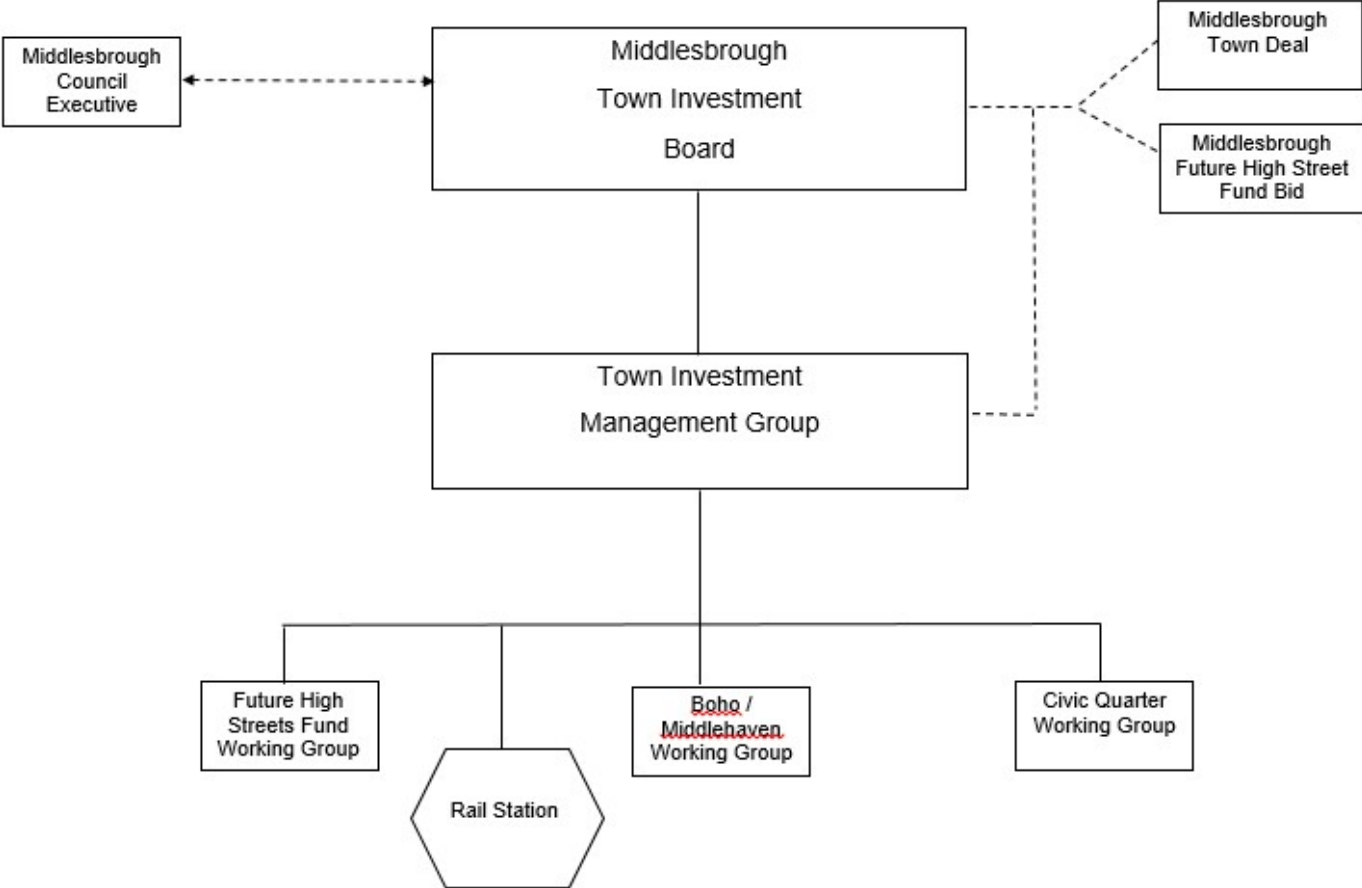
1. Members may, from time to time, be presented with commercially sensitive and confidential information. Each member will be expected to treat such information in strict confidence. Members will be clearly notified when such information is being shared.

Housekeeping:

1. The Town Deal Board is an opportunity for positive engagement and communication between Middlesbrough stakeholders. General operational issues or day to day management can be raised with the appropriate Council department.
2. Any papers and agendas will be circulated one working week before each meeting.
3. Notification of the venue will be issued at least one week prior to the meeting.
4. Chatham House rules apply, although an action sheet will be circulated after each meeting.
5. The agenda for future meetings will be agreed at the preceding meeting.



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Middlesbrough Town Deal Board

ITEM 2D - CODE OF CONDUCT

JANUARY 2020

Declaring interests

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THE TOWN DEAL BOARD WILL OPERATE WITHIN THE SEVEN PRINCIPLES OF PUBLIC LIFE

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3. **Objectivity:** In carrying out Town Deal Board business, including awarding funding or contracts, members should make choices on merit.
4. **Accountability:** Members are accountable for their decisions and the Town Deal Board is subject to public scrutiny and the Freedom of Information Act.
5. **Openness:** Members should be as open as possible about all the decisions and actions that they take. They should give reasons for their decisions and restrict information only when the wider public interest clearly demands.
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- Beneficial interests in land within the Council's area of the relevant authority, and any licence to occupy land in the Council's area;
- Tenancies where the Council is the landlord and the tenant is a body in which the member has a beneficial interest;
- Beneficial interests in securities of bodies that have a place of business in the Council's area, and set limits (£25,000 or share capital of more than 1%) are exceeded.



MIDDLESBROUGH TOWNS FUND BOARD

ITEM 2E - MEMBERSHIP

1. Andy Preston – The Mayor of Middlesbrough
2. Representative of Ben Houchen – Tees Valley Mayor
3. Zoe Lewis – Principal and Chief Executive of Middlesbrough College
4. Paul Crony – Vice Chancellor of Teesside University
5. Rachel Anderson – North East Chamber of Commerce
6. Ian Wardle – Thirteen Housing Group
7. Marie Kiddell – Homes England
8. Nicholas Baumfield – Arts Council England
9. Mark South – Double11/LEP/DigitalCity
10. Tom Smith - Chair of EmPower Middlesbrough
11. Andy McDonald – Member of Parliament for Middlesbrough
12. Simon Clarke – Member of Parliament for Middlesbrough and East Cleveland
13. Business Representative – Gary Dawson (AV Dawson’s logistics)
14. Business Representative – Stephen Black – Tier One Capital / GB Bank
15. Business Representative – Alex Bell – Marks and Spencer Manager
16. Middlesbrough FC – Robin Bloom / Neil Bauser
17. Tony Parkinson – CEX Middlesbrough Council
18. Transport – Nick Knox – MD Arriva NE / Northern
19. Job Centre Plus – Cath Robson
20. Richard Lewis – Cleveland Police
21. Paul Wright – New River Retail



MIDDLESBROUGH TOWN DEAL BOARD: TOWNS FUND FUTURE HIGH STREETS FUND PROPOSED APPROACH

24TH JANUARY 2020



CONTENT

The Towns Fund

- National principles and process
- Objectives
- Potential Opportunities?

Future High Streets Fund

- National principles and process
- Objectives
- Potential Opportunities?

Proposed approach



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TOWNS FUND



NATIONAL PRINCIPLES



- £3.6bn – ‘to level up the Regions’
- Investment of up to £25m per town.
- Middlesbrough identified on short list (100).
- Private sector - integral role to play in making Town Deals a success – driving investment and value for money and ensuring that funding delivers jobs, businesses and homes.
- Entrepreneurial and creative plans to be developed.
- Primarily capital.
- Funding availability over 4 years.



TWO STAGE PROCESS

- **Stage 1:** providing capacity support to put the structures and vision in place in order to move to the next stage of agreeing a deal.
- **Stage 2:** use locally-owned Town Investment Plan to put together a business case to apply for funding for interventions.
- Readiness checklist completed – December 2019.
- Establishment of Town Board – January 2020.
- Submission of Investment Plan – summer 2020.



OBJECTIVES OF THE TOWNS FUND

To drive the economic regeneration to deliver long term economic and productivity growth through:

- **Urban regeneration, planning and land use:** ensuring thriving places for people to live and work, including: increasing density in town centres; strengthening local economic and cultural assets; site acquisition, remediation, preparation; and, use of planning tools to bring strategic direction and change.
- **Skills and enterprise infrastructure:** driving private sector investment and ensuring space to support skills and small business development.
- **Connectivity:** developing transport schemes that complement regional / national networks; supporting delivery of digital connectivity.



ATTRIBUTES

- Led by the local authority.
- It is a Bid not an allocation.
- Need a town investment plan.
- Align with Future High Streets Fund / other strategies.
- More financial leverage the better.
- £173k of capacity funding– developing investment plans and employing expertise.
- Structural change – not cosmetic.
- Engage communities MyTown Campaign.



POTENTIAL OPPORTUNITIES?

- Focus on economic investment and majority of resources should focus on this ambition.
- In Central Middlesbrough - new housing opportunities through financial interventions; new commercial floorspace creating new quality jobs: including digital and office;
- Co-investment (with TVCA) addressing structural shortfall for leisure facilities;
- Bus improvements - access to jobs, education, leisure, retail and integration with rail, cycling / walking;
- Brining back under-utilised / empty buildings for commercial uses and redevelopment of brownfield sites and bring some strategic properties under public sector ownership to facilitate economic opportunity;
- Rationalising retail floorspace and increasing the proportion of commercial, residential and leisure uses;
- Matching skills pipeline with employer demands and sector growth aspirations to ensure student population is attracted and retained and employers have a clear pipeline of skills;
- Create an engaging visitor experience with additional activities, events and improvements to open spaces, squares and parks;
- Community Safety and making businesses and residents feel secure.



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FUTURE HIGH STREETS FUND



OVERVIEW

- Middlesbrough one of 100 towns identified.
- Prepare a business case for investment, competitive bid.
- Initial submission sought £20m of investment.
- Investment primarily capital (as opposed to revenue).
- Expectancy to have high levels of private sector leverage.
- Investment in town centre residential – important.
- Need to reduce the total amount of retail floorspace.
- Encourages diversification from retail.
- Impacts need to be town centre wide.



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GOVERNMENT VISION



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The government is committed to helping local high streets evolve and adapt to these changes. (We) want to encourage vibrant town centres where people live, shop, use services, and spend their leisure time. The Future High Streets Fund will support and fund local areas' plans to make their high streets and town centres fit for the future.



Challenges

- High streets subject to major changes in past decades. Speed of changes increasing. Online shopping: between 2007 - 18 online sales increased 6-fold. In 2000 online retailing under 1% of retail sales; August 2018, 20%.
- Online retailing reduces barriers to retail market entry, providing competitive prices, more choice and convenience. Consumers want from high street: overall 'experience', convenience, a sense of community.
- High streets need to evolve / adapt, providing well designed residential and office space. High streets that rely on traditional retail without sufficient offices and housing tend to struggle.
- Local leadership important to support regeneration, reconfiguring space, increasing homes, encouraging workspaces and providing infrastructure. Parking policy, change of retail units can also support vibrant town centres.



TARGET INTERVENTIONS

It will also then co-fund with local areas projects including:

- investment in physical infrastructure: improving public and other transport access; improving flow and circulation within a town centre; congestion-relieving infrastructure; other investment in physical infrastructure needed to support new housing and workspace development and existing local communities, and the regeneration of heritage high streets; and
- investment in land assembly, including to support of residential and workspace in place of under-used retail units.



Potential Ambition

- Need structural change and address retail property over supply.
- Facilitate new opportunities – housing / leisure / offices.
- Drive more footfall – including events.
- Potential to reinvest on basis of any income generated – sustainable investment fund.



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Proposed Town Investment Plan



KEY PRINCIPLES

- Prepare a single, integrated Town Investment Plan.
- Used jointly for both Towns Fund and FHSF submission.
- Focus primarily and around the town centre.
- Build on existing plans and priorities.
- Capital and property primary focus.
- Main priority on major economic investment / enabling jobs and employment plus diversification of TC economy.
- Council and others to prioritise resources to compliment.



OBJECTIVES

- Maximize overall private sector leverage.
- Use funds to support and underwrite commercial investments.
- Ensure early delivery.
- Generate a development platform that makes commercial investment in the future without public sector under writing.
- Compliment other investments: NoSA / Rail Station / University / town centre housing
- Support town centre area housing and growth of employment jobs.

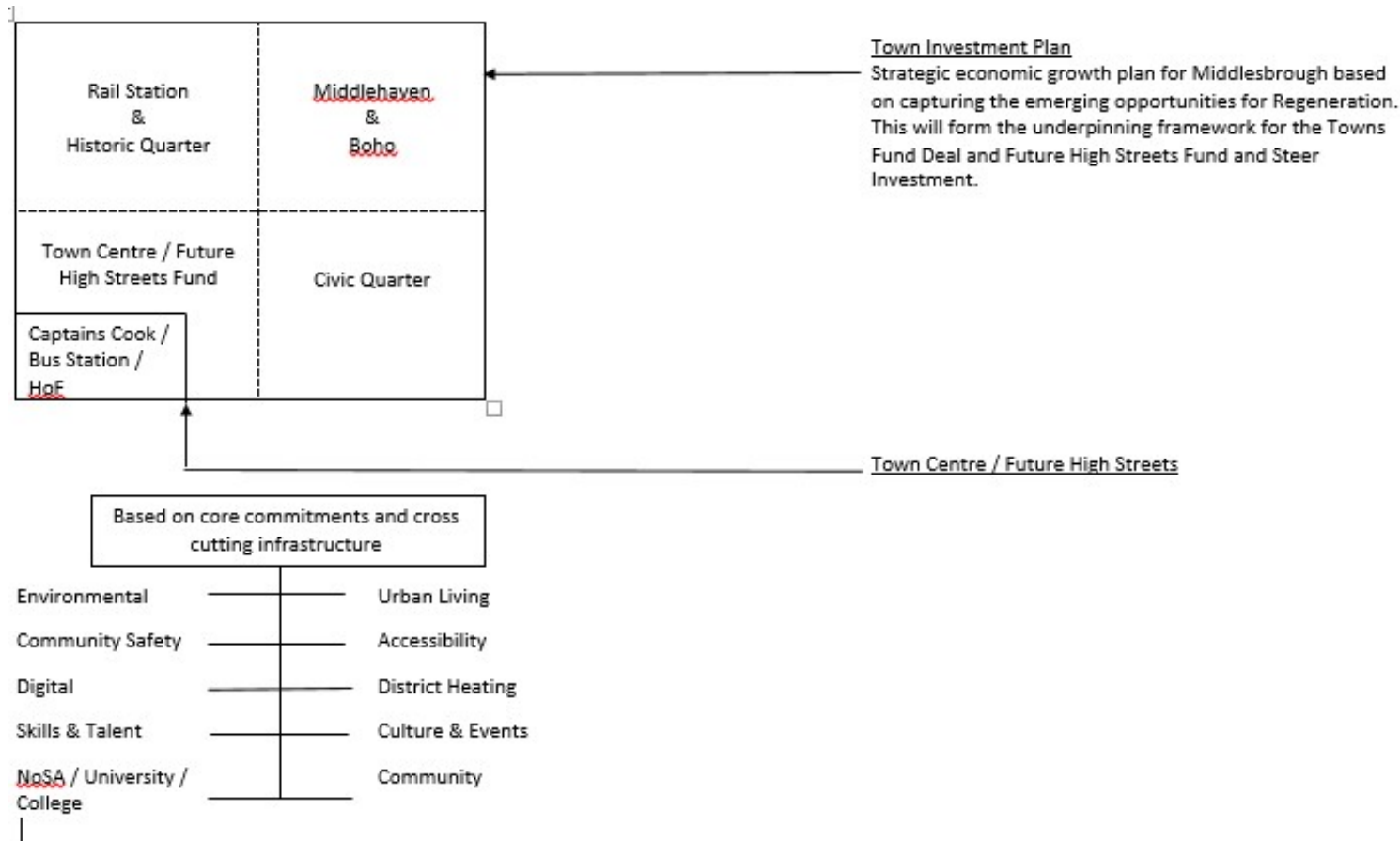


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OBJECTIVES



NEXT STEPS AND TIMESCALES

February meeting:

- Outline of the Town Investment Plan Principles and initial proposals – February 2020 (Board discussion)
- Draft business case for FHSF (March 2020)
- Submission of FHSF to MCHLG (End of March 2020)

Board sign off – correspondence

- Formal submission of FJHSF (June 2020)
- Towns Investment Plan submission (Summer 2020)
- First resources for Towns Fund and FHSF (Autumn 2020)



Invest in Middlesbrough

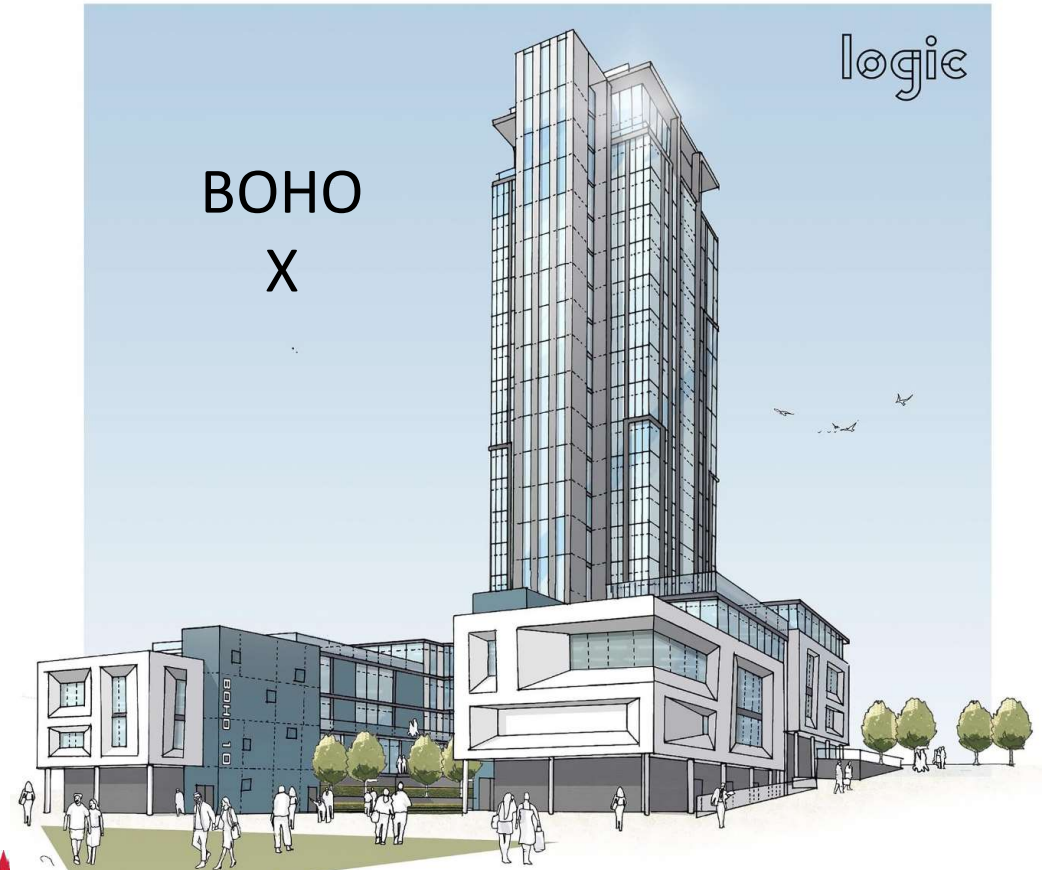
Progress and Ambition



MIDDLESBROUGH
Can do people
Can do place



Centre Square / Civic
Quarter



Invest in
Middlesbrough

Progress and Ambition



MIDDLESBROUGH
Can do people
Can do place



Rail Station and Historic
Quarter

Northern School of Arts



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Progress and Ambition



MIDDLESBROUGH
Can do people
Can do place



Urban Living (Gresham)

Snow Centre



MIDDLESBROUGH TOWNS FUND BOARD

NOTE OF MEETING

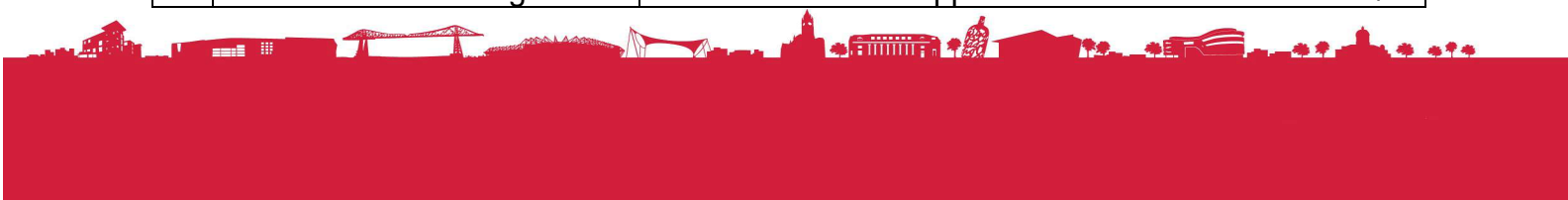
FRIDAY 24TH JANUARY 2020

MIDDLESBROUGH TOWN HALL

Present:

Andy Preston	Elected Mayor of Middlesbrough (Chair)
Tony Parkinson	CEX Middlesbrough Council
Rachel Anderson	North East Chamber of Commerce
Simon Clarke	Member of Parliament
Andy McDonald	Member of Parliament
Miles Crossley	Thirteen Housing Group
Zoe Lewis	Middlesbrough College
Alex Bell	Marks and Spencer
Thomas Smith	
Nicholas Baumfield	Arts Council England
Nick Knox	Arriva
Also present:	
Margaret Coates	MHCLG
Kevin Parkes	Middlesbrough Council

1.	Apologies	Paul Wright: New River Retail
2.	Introduction	Mayor Preston provided an overview of the Board and its role Kevin Parkes provided an overview of the Towns Fund and future high streets fund.
3.	Terms of Reference, Code of Conduct and Membership of the Group	Presented and agreed.
4.	Presentation from Kevin Parkes on Future High	I. All Board Members offered one to one to discuss the opportunities of the Towns Fund /



	<p>Streets Fund and Towns Fund</p>	<p>Future High Streets Fund and Town Investment Plan.</p> <ul style="list-style-type: none"> II. The resources for developing the Towns Fund and the Future High Streets Fund and proposed use to be circulated to Board Members – next meeting. III. List of all areas receiving Towns Fund and Future High Streets Fund to be circulated. IV. Government to provide further guidance on the development of the Town Investment Plan. V. Need to avoid ‘Dead Weight Investment’. VI. Potential opportunity to use investment to generate income generating assets that can be used as an investment to help support long term opportunities in the town. VII. Need to include environmental sustainability as a key objective, including sustainable transport; VIII. Transport infrastructure and housing should be included as a Middlesbrough objective. IX. Arts and events should be included as potential areas for funding in the Investment Plan. X. Council to brief stakeholder groups, such as Town Centre Board. XI. Middlesbrough should build on its digital opportunities, particularly to present the future. XII. The Investment Plan should use infographics and potential of fly through’s etc. XIII. Potential to look at how to positively impact on health. XIV. Need to be positive about the town and not doom and gloom.
5.	Future meetings	Friday 28 th February 2020

